



workspace
design show
amsterdam

11 - 12 October 2023,
RAI, Amsterdam

www.workspaceshow.nl



CELEBRATING WORKPLACES

Be part of the Netherland's only event entirely focussed on the workplace design sector.

WHAT TO EXPECT

2,500+ ATTENDEES

PRODUCT LAUNCHES

SPECIAL FEATURES

WORKSPACE DESIGN TALKS

AND MUCH MORE...



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The Workspace Design Show was just the tonic that our community needed after the isolation and worry of the pandemic – like-minded people in the same place, catching up to see, touch, hear and speak about design!

Cristiano Testi,
Principal Director, tp bennett

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ADVISORY BOARD

Workspace Design Show is shaped by some of the leading figures within the industry...



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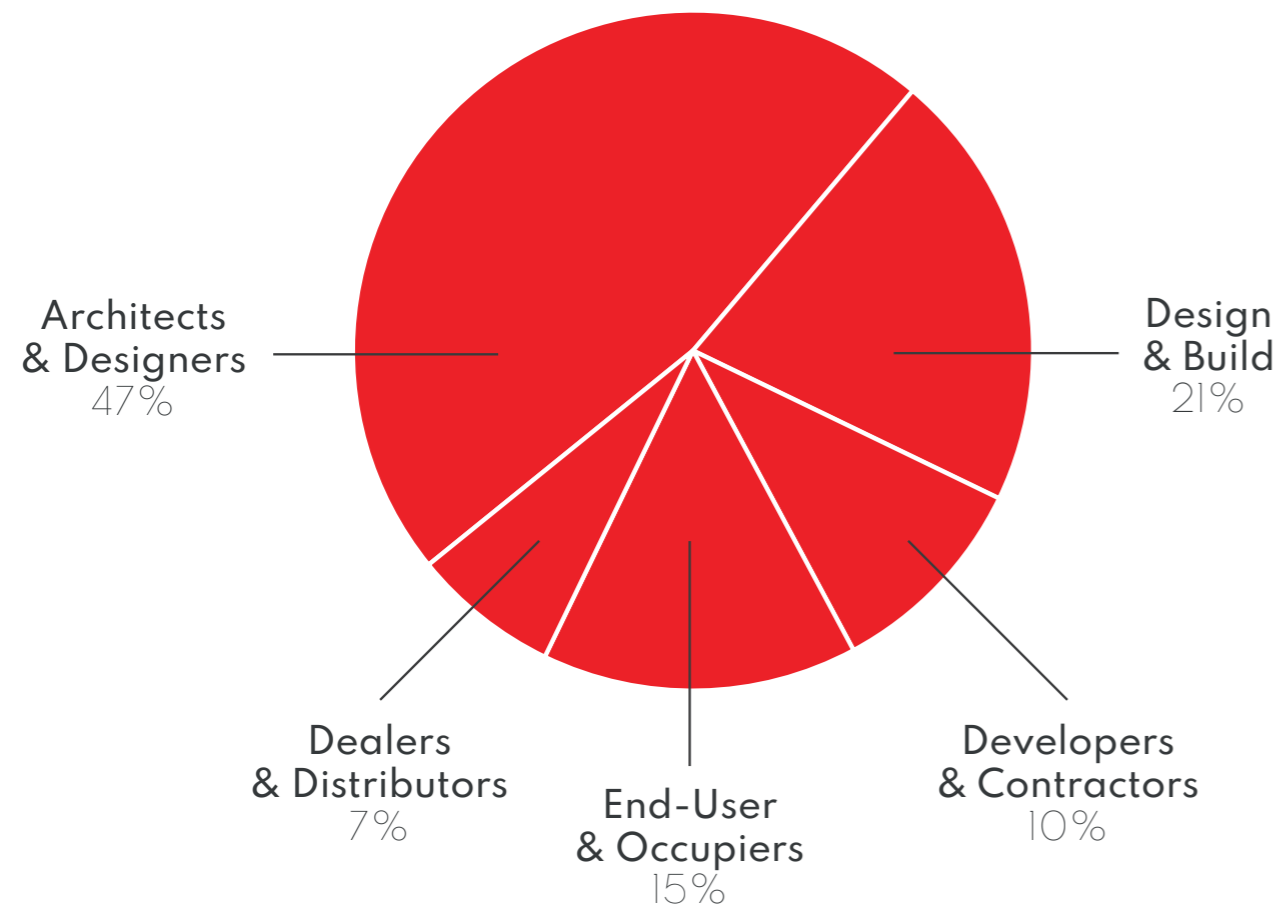
It was a genuine pleasure to take part, and the feedback has been tremendous. On the day the organisation was super, and I really enjoyed doing both my sessions. There seemed to be a real joy at being 'back in the room'.

Neil Usher,
Chief Workplace & Change Strategist,
GoSpace AI

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ABOUT OUR ATTENDEES

The Workspace Design Show will bring together over 2,500 attendees: the key stakeholders shaping the Benelux workplace market.



85%
NETHERLANDS

9%
BELGIUM
& LUXEMBOURG

6%
OTHER



What the workplace sector needs right now is expertise to come together to explore and experiment on our future places. The Workspace Design Show Talk's offered just that - providing an environment where all parts of the design supply chain put their heads together to question the possibilities we have, as we all navigate the next normal. It was fantastic to be a part of a panel of experts who will help shape this future."

Principal,
Grimshaw Architects



WORKSPACE DESIGN TALKS

Listen to the leading lights from A&D and end-users talking about the latest trends, challenges and innovations. Recent disruption has caused huge change in how we go about designing our workplaces, and this is the place to find out what's next.

Confirmed speakers include leading architects and designers at MVRDV, UNStudio, MVSA, De Architekten Cie, Hofman Dujardin, PLP, AKKA, D/DOCK, TANK, Hollandse Nieuwe, Cushman & Wakefield, Unispace, CBRE, and occupiers at Philips, RVO, Rabobank, Booking.com, JustEat, Miro, ING, EY, Dept Agency.



WDS IN THE PRESS

We have extensive media partnerships with...



Our event partners include...



Our reach and social media impressions...

815,000+
FACEBOOK IMPRESSIONS

343,000+
LINKEDIN IMPRESSIONS

1,108,000+
GOOGLE IMPRESSIONS

50,000+
NEWSLETTER REACH

75,000+
WEBSITE PAGE VIEWS

BE PART OF OUR NEXT SUCCESS STORY



The show had a real buzz about it which was exciting to see. It was good to see all the products on display – perhaps as we get back to working in new ways, we will see more variety of furniture settings.

Sheela Shukla,
Director, Design, BDP



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CONTACT US:

charlie@workspaceshow.co.uk
esha@workspaceshow.co.uk
www.workspaceshow.nl

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